

A GUIDE TO
SMB Virtualization

SMB Cloud

Why Virtualize and Why Now?



TABLE OF CONTENTS

4

Why the Cloud and
Why Now?

5

Checklist to choose
the right Cloud
Service Provider

6

Successful
Implementation

7

Conclusion

Why The Cloud and Why Now?

- Save on **office space** – Work from Home!
- **Productivity increases** when everyone can work from anywhere, at any time and on almost any device.
- **Free yourself** from the distraction of managing your own IT.
- Easily **scale** as your business grows.
- **Low risk** with an easy 30 day cancellation notice after the first 90 days.
- Pay a **small monthly fee** to start small and grow as needed.

Checklist

Things to consider when choosing the right Cloud Service Provider

- * Make sure that they have been hosting **Virtual Desktops** for at least 3 years.
- * Make sure they have a Secure Tier 3+ **Data Center(s)** with certifications like... SSAE 16, HIPAA & PCI.
- * It's critical that They use Top Tier Hardware Vendors **like (IBM, HP, Cisco, Nimble, NetApp, Fortinet, etc...)** with full redundancies and HA architecture.
- * Competitive **Pricing** Model
- * **SLAs** around Uptime guarantees
- * Ask for the ability to cancel after reasonable trial period, say (90 days).

Implementation

Elements of a successful implementation.

- * Your Hosting Provider will work with you to identify the Applications and Data that you will be moving into the Cloud.
- * Once all Applications are tested and tweaked, an implementation plan will be developed to determine the Data Migration method and timing.
- * User credentials will be issued and distributed along with instructions found in a “Quick Start” guide.
- * You can be operating from The Cloud in a very short period of time. Why wait?

Conclusion

SMB Businesses in today's rapidly changing environment need to be more agile as they adapt to constant market pressures. Larger Enterprise companies are leveraging Cloud technologies and services to command a greater dominance in market share.

It's time for the SMB businessperson to “match up” by utilizing Virtualization technologies to compete. Find a Cloud Hosting Service Provider that you can trust and partner up now.