

A GUIDE TO
Application Hosting

Host Your
Application(s) in
the Cloud



TABLE OF CONTENTS

3

Intro

5

Why you should Host
your Application in
the Cloud.

6

How to Choose the
right Cloud Hosting
Provider

7

Successful
Implementation

8

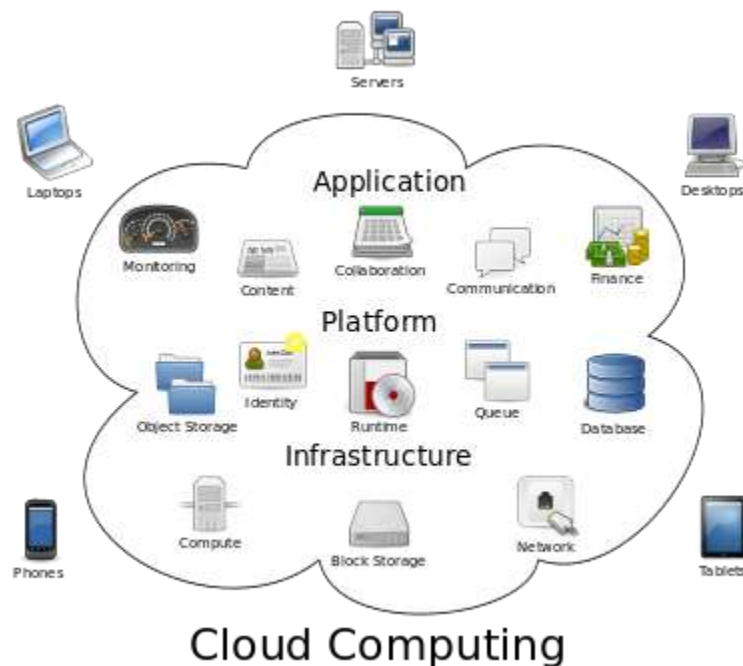
Conclusion



Introduction to Cloud Based Applications



Your App in the Cloud



Cloud computing is simply accessing your Applications and Data from a browser, or smart phone App. Once your Application is installed in a Virtual Server, sitting in a secure Data Center, it will then be available to you any time, from any device and from wherever there is an internet connection.

Why you should host your Application in the Cloud.

The following considerations will help you determine if Application Hosting is the right choice and if now is the right time. One or more checkmarks and it's time to take the next step.

- You have Remote workers who need Secure access to company Apps
- You want to adopt a BYOD (Bring Your Own Device) program.
- You no longer want to manage your own Hardware
- You need a more reliable Backup and Disaster Recovery plan
- You need a more efficient onboarding process for new employees
- You would rather pay a predictable monthly fee (Opex over Capex)
- You would like the ability to quickly lock out departing employees
- You want Centralized Management of Updates
- You have a Web based App, but want to control the Browser access
- You are concerned about both Physical and Digital Security

Choosing the right Hosting Provider

They should have the following:

- A proven track record of hosting Applications
- A Secure Tier 3+ Data Center(s) with SSAE 16, HIPAA & PCI certifications.
- Top Tier Hardware with full redundancies and HA.
- A Competitive Pricing Model
- SLAs around Uptime guarantees
- An Easy out clause after a reasonable trial period (90 days). Low risk and very small resource commitment)

Implementation

Elements of a successful implementation.

- A well thought out plan with realistic timelines
- Open communication during the installation and testing phase.
- A QuickStart Guide for users
- Great helpdesk support.

Conclusion

For any small to medium business the day to day management of their IT infrastructures can be daunting. The cost of acquiring the necessary hardware and software is challenging enough, but the maintenance and update process can be overwhelming for most. There's a reason that moving to the Cloud is attractive and gaining adoption at such a rapid pace. It provides an immediate outsource of day to day management, a greater level of security, comes with a built in disaster recovery plan and as an added bonus, keeps capital cost to a minimum. If you successfully adopt a BYOD (Bring Your Own Device) policy, which many prefer, you may be able to eliminate your CapEx cost entirely. You are probably using some Cloud Based applications now, such as Office 365, or SalesForce. The natural extension is to put all of your line of business and productivity applications in a Virtual Desktop and give your company the flexibility it needs to grow.